



YOUTH PORTAL

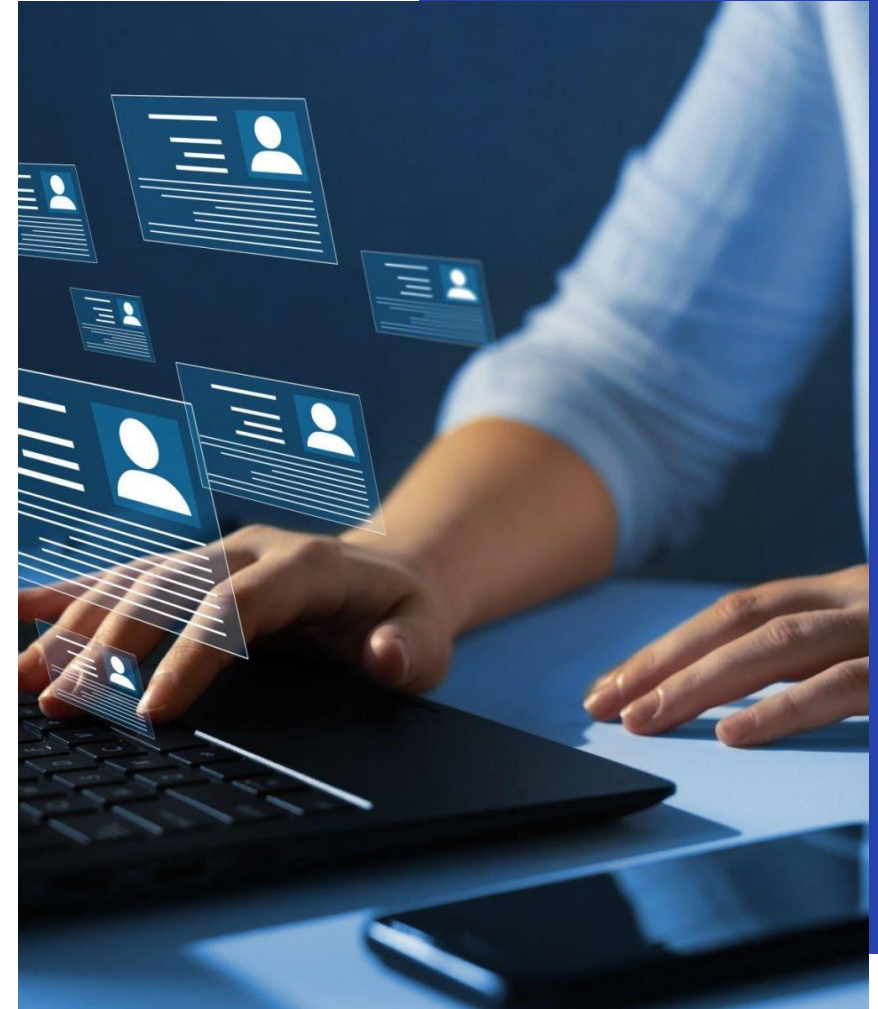
INNOVATION AFRICA PRESENTATION

Driven by data, led by
you

ABOUT US

Strategic Communications Driven by data, led by you

We want to help you connect with the people who matter most to you. Whether you're trying to reach a million social media followers, a handful of policy makers, or a single investor, we'll help you to share your story, clearly and effectively.



Meet The Dream Team



SAM ABRAHAMS
CEO



ANTHONY SIKANETA
TECH LEAD



ADAM NJOBVU
PRODUCT DESIGNER



ANITA MULENGA
EXECUTIVE ADMINISTRATOR



ANDREW MUBONDE
ACCOUNTS



MOSES MUSA
VIDEOGRAPHER

The Problem

We've had great support from government and we've met with hundreds of stakeholders.

We asked questions like:

1. "How do we create more equitable access to new opportunities?"
2. "How do we turn international investment into good local jobs?"
3. "How do we help companies and cooperating partners to engage us as young people?"



90% of the
world
population

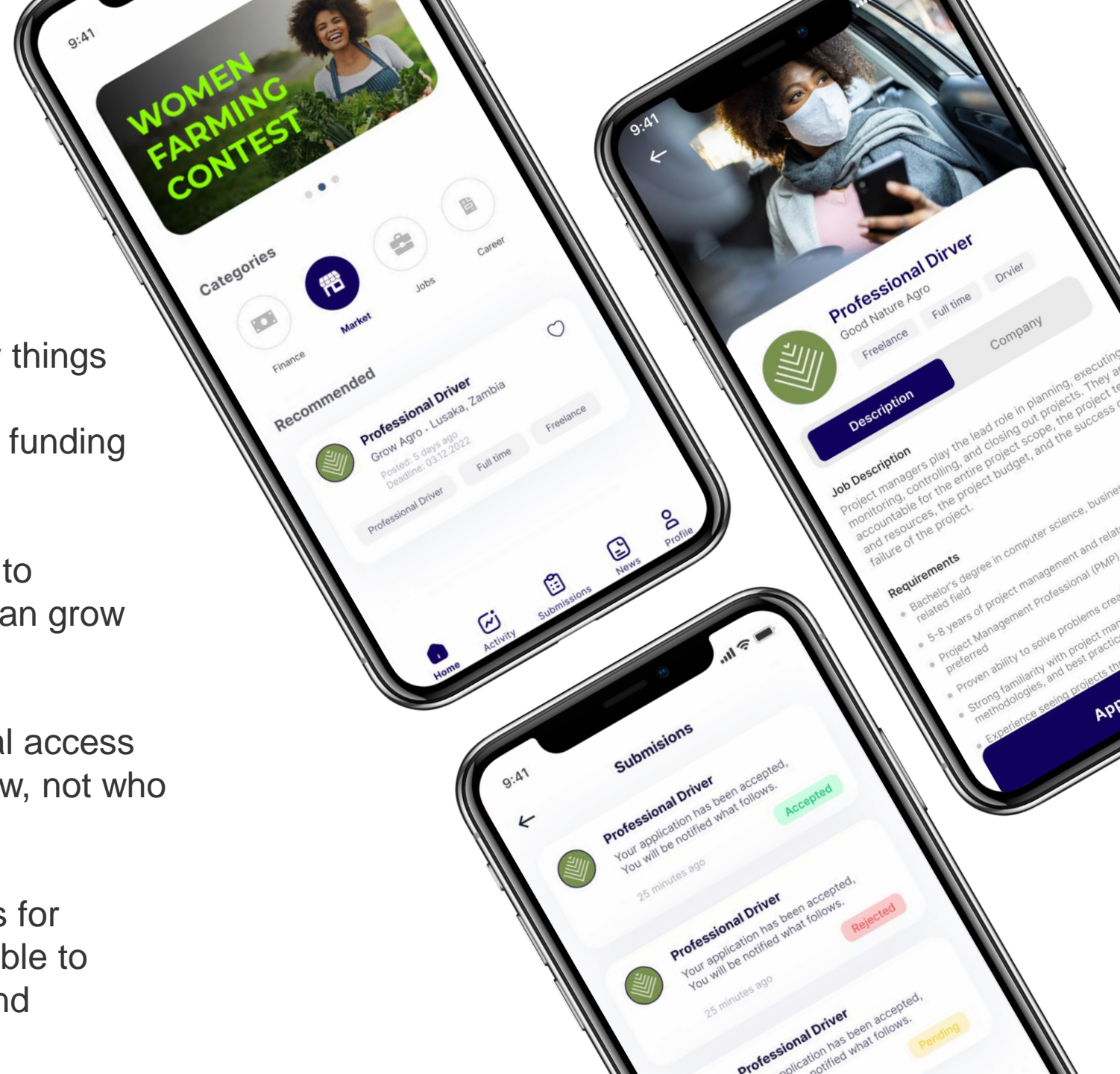


6
Million
Youths
in
Zambia



The Solution

1. **Acquiring Skills** – We want to learn new things
2. **Access to finance** – We want affordable funding for our ideas and our work
3. **Career Development** – From CV writing to interview tips, we want to know how we can grow our careers
4. **Access to Jobs** – We want to have equal access to the jobs market based on what we know, not who we know.
5. **Access to Markets** – We can create jobs for ourselves and others but we want to be able to trade freely and fairly in local, regional, and international markets.





THANK YOU

Q & A