



iNiSAKA

A place to meet, talk, and share

Social Life > Social Media

What would you do
with
\$44 Billion?

How well do you know these men?



"We've hit a Digital Peak, it's
time to turn back."

— Giles Coren, The Sunday Times.

What's wrong?

Logistics

Group leaders &
Event organisers
struggle to make
things happen

Reach

People to People
businesses struggle
to reach clients

Engagement

People struggle to
know, join and enjoy
groups & events that
matter to them



This is how Insaka changes the world



Ease of Use

Save time, money and effort on a platform that attracts the right people and helps with growth.



Functionality

With trust in the DNA, tools and data helps create quality interactions, transactions for creating and managing communities.



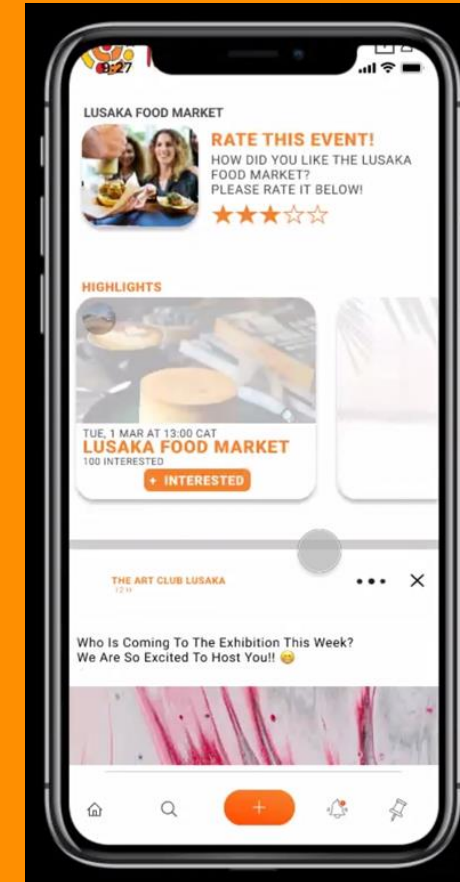
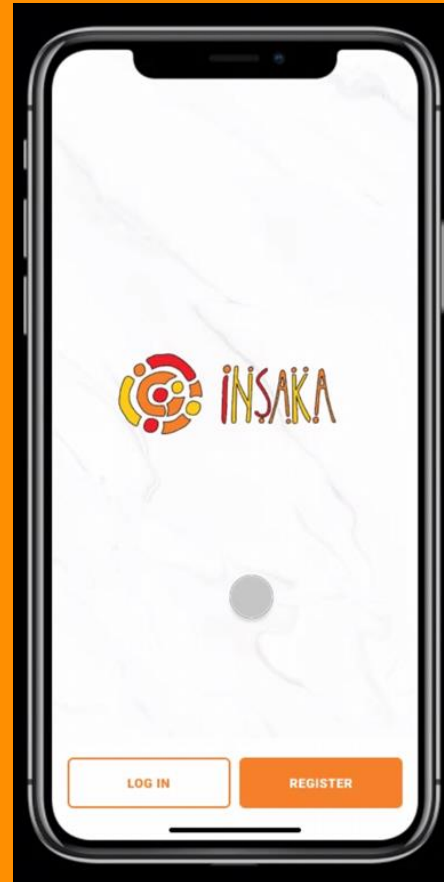
Opportunities

Never miss a chance to grow your group, market your events or form valuable, real life connections.



What to expect from Insaka App

- Management tools: filtered chat, calendar integration, privacy controls.
- Reach: Targeted group & event promotion
- Information: Group & event rating, safe verifiable accounts.
- 'My Insaka': build personalised communities.





Why Insaka?

Product

A quality product built to help real-life built with all the features you love about tech in one place

Acquisition

Low cost, organic growth with users as evangelists for Insaka.

Monopoly

For the people, by the people approach makes Insaka resilient and develops the product.



How Insaka makes money

Freemium

The more people join, the more information we have available.

Data

Offer information to businesses that want targeted growth.

Advertising

Quality, targeted adverts that people actually want to see.

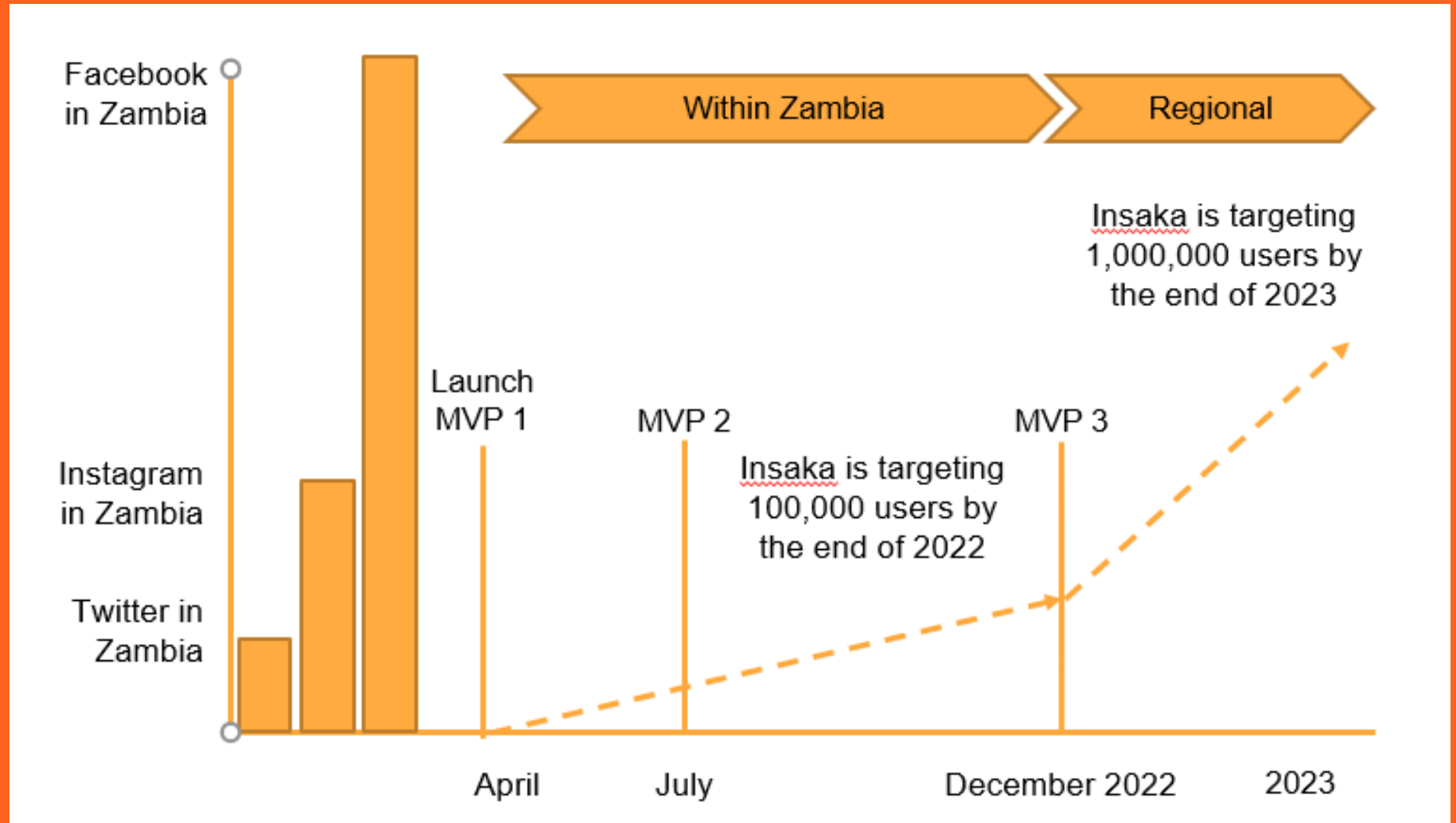
Transactions

Commission off in app purchases





Insaka Ambitions



Our ask

We are building the future of social but we can't do it alone.

We're looking to form an Insaka Advisory Board of people with the following experience:

- Expert tech support to pivot
- Support from the government for growth and acquisition in new markets





"The future belongs to those who believe in the beauty of their dreams."

— Eleanor Roosevelt