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WESTBLUE CONSULTING

GIFEC

Ghana Investment Fund For Electronic Communications

MTN

IS. internet solutions

IPMC

Joy 99.7 FM Discerning Listeners !!

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Smart insecticide bulb

Automated control for poultry and crops insecticide lighting

Presentation by:
Ms. Abigail .E.D.York

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❑Problem

Flies, beetles, armyworms, and cutworms are often major concern for commercial poultry operations and crops

❑Solution

- Pest management strategy
- Use of garlic infused bulbs
- Automating the system to make it smart and improve the efficiency and effectiveness

❑Impact of the Solution

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Digital Literacy

A bridge to Ghana's development

Presented by:
Angela Agbeke

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Problems Of Digital Literacy

- Lack of digital literacy
- The cost of digital literacy
- Gender inequality

Solutions for Digital Literacy

- Help people improve their lifes in digital tools
- Our service is affordable,pratical and accessible
- Capacity for informal section (women)

Impact of Digital Literacy

- Sustainable development goals 1 -no poverty
- Sustainable development goals 8 – decent work and economic growth

Why Invest in Us

- We estimate to teach 10 people in an hour and teach 60 people in a day and estimating 100 people in a week,400 people in a month and estimating 4,800 in a year.
- To create employment opportunity
- It will help the government to digitize the economy

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Marketing of farm produce using

CROPAPP

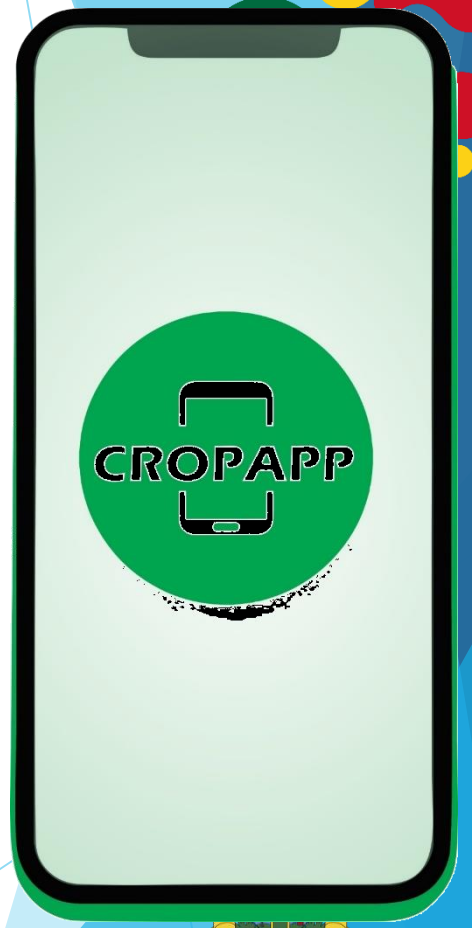
Presentation By
Audrey Boateng
[Oti Boateng Shs, Koforidua]

The Problem

- Marketing skills for their produce.
- High post-harvest losses recorded every year .

Solution

- Developing an IT solution to help farmers effectively market their produce.



Impact / Goal

- Drastically reduce post-harvest losses.
- Help farmers create wealth.
- Buyers will have the option of choosing from different farmers.

End of Presentation

Thank You

CROPAPP

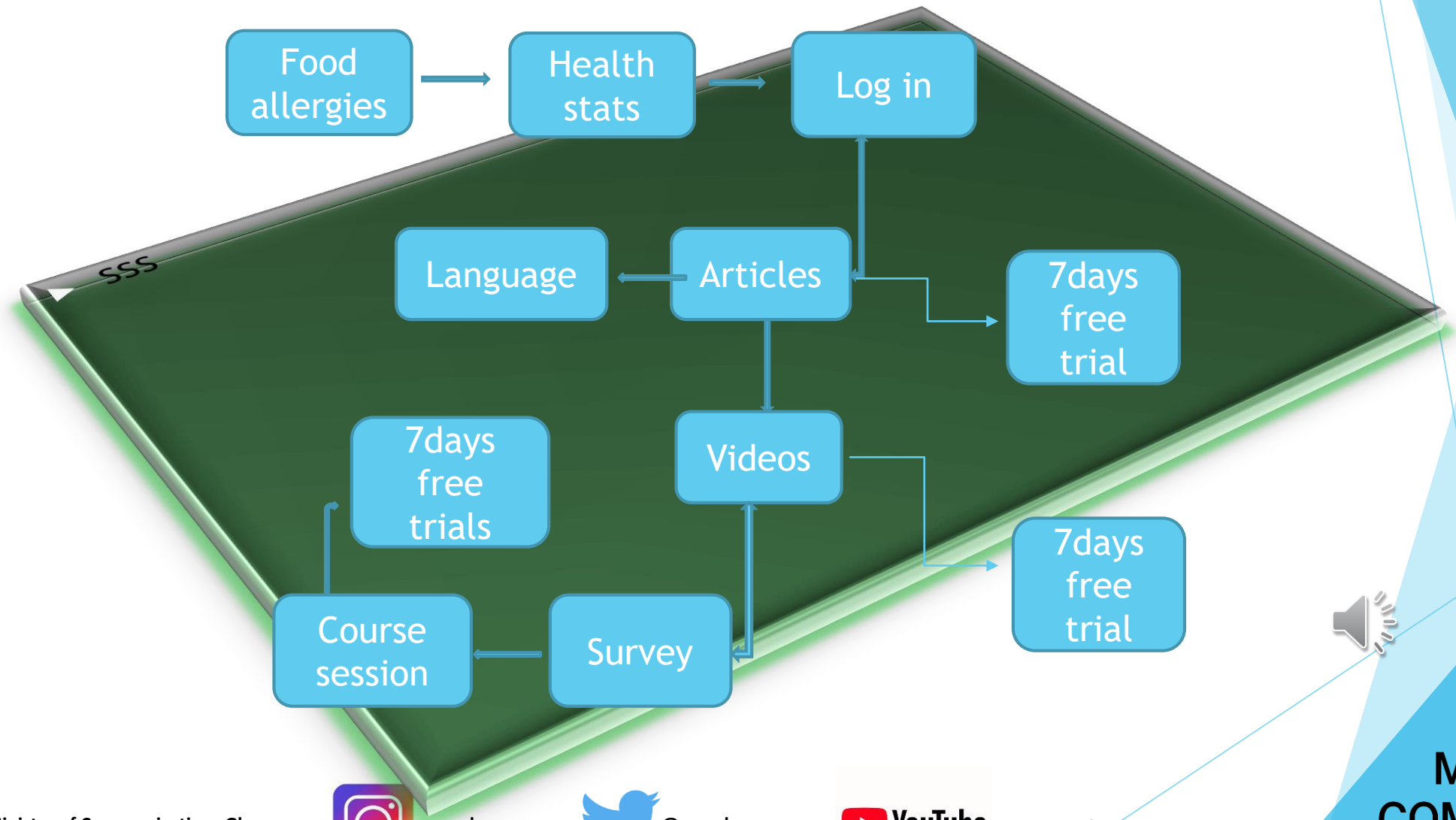
Health Stats

Presented by:

Freda Adu Amankwah

- Do you how hypersensitive your immune system can be?

Problem Solving



Impact

- Reducing inequalities between countries through the use of medical AI
- Provide employment and increase productivity
- Improve medical decision making

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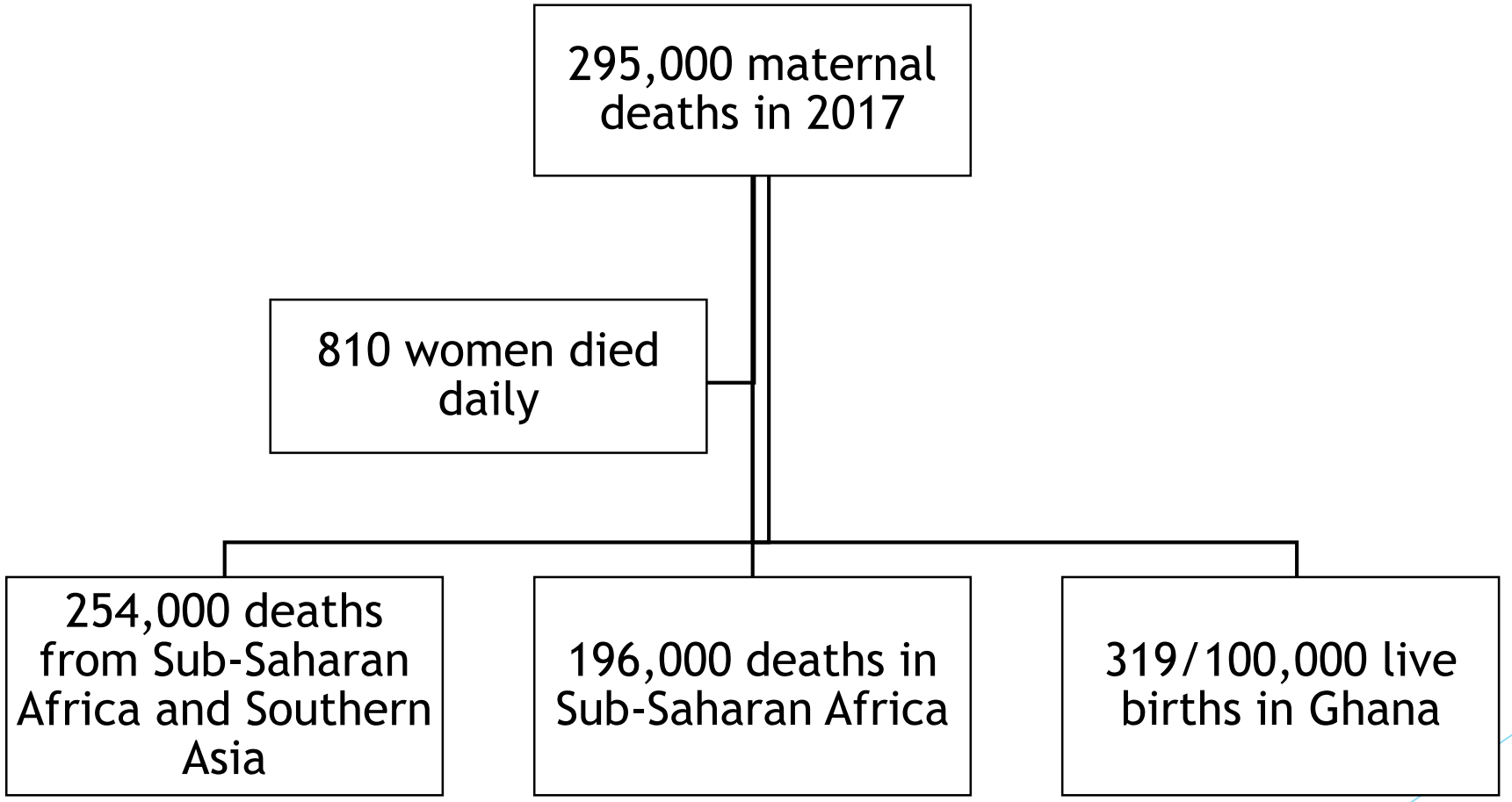
Pregta Application

Presentation by:

Molly Sutherland

Overview


295,000 maternal deaths in 2017
810 women died daily
254,000 deaths from Sub-Saharan Africa and Southern Asia
196,000 deaths in Sub-Saharan Africa
319/100,000 live births in Ghana

Problem Statement

- There are a lot of interventions for pregnant women to receive primary health care and increase contact with caregivers before delivery but lack of client health worker relationship, problems with defaulter tracing, clients not knowing the importance of ANC services etc. is hindering the impartation in society.

Pregta Application Features

- Online and offline application with voice navigation
- Education on health issues regarding pregnancy
- Inform women of danger signs and ANC visit
- Educate on the diet plan and access to emergency numbers
- Options where medical history of a client is shared to colleague caregiver in the referred institution
- Trace defaulters using landmarks, Ghana Post service address
- Reminders of clients to expect during an ANC visit
- Access to details of client using unique code by caregivers

Target Stakeholders and Impact

- The Ministry of health, Ghana Health Service and health based NGO stand to achieve SDG3(good health and wellbeing for all)
- Reduce inequalities and encourage development in rural areas
- Provide entrepreneurship and job creation in SDG8

Cineplex

By: Atta A. K. Najilau Dramundu

Here to actualize an '**Era**' in Ghana's film industry where Ghanaian Film Makers reconnect with the Film Audience and see it reflect in their pockets.

The Problem

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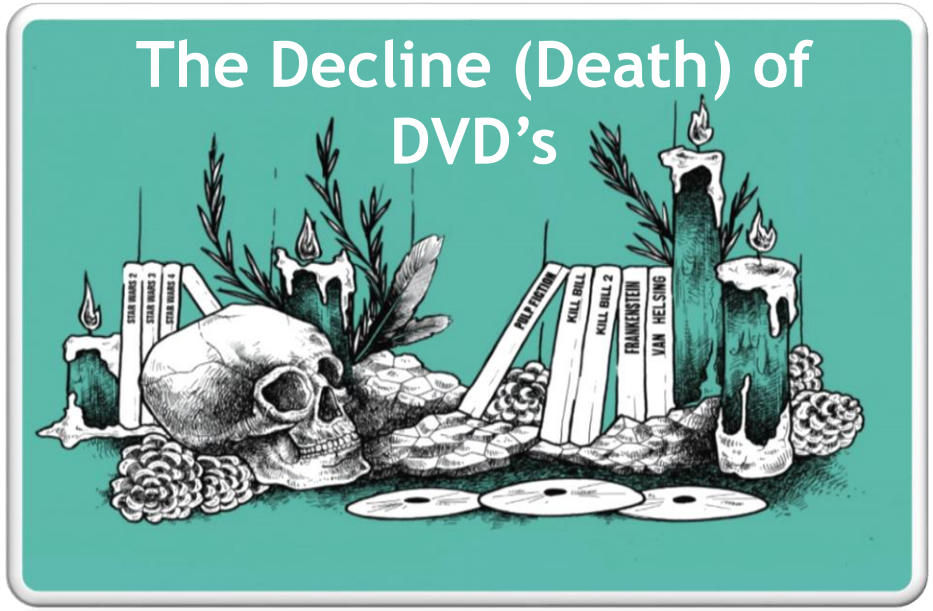

Driven by Convenience, Choice, Content, Cost and interaction.

Taken Away the source of income for many Filmmakers in Ghana, which has affected the telling of the Ghanaian story.

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Cineplex App

1. Easy to Upload Content
2. Get Payed by the number of Views

1. Access to Quality Ghanaian Film
2. Flexible Subscription Packages to fit lifestyle

1. A platform to Vote on films in Contest.
2. Data from Likes, Comments and Ratings.

1. A platform to Advertise Products and easily reach content creators for Product Placements

Solution

Develop SVOD service where the proceeds from subscription, goes back to the Content Creator.

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Impact

Create a source of income for Ghanaian Filmmakers, This will put food on their tables.

Produce a space that respects, encourages and promote the works of Women in Film and ensure they receive equal pay.

Encourage more Film Productions in Ghana. These Film Productions will create jobs across all industries.

Promote the Production and Patronage of Ghanaian Films "Watch Ghana".

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Terminal 3

Transportation Booking App

Presentation by:
Precious Appiah

Challenges with the Current System

During my research, I identified a couple of challenges with the current bus systems:

- **Congestions**
- **Resource Consuming**
- **Unsafe/insecure**

Proposed Solutions

Terminal 3 is a Web and proposed Mobile platform that aims at offering the following transport services smartly:

- **Booking Management**
- **Agency and customer interaction platform**
- **Bus tracking**

Impacts And Goals

This smart system is aimed at increasing:

- **Convenience**
- **Security and safety (SDG targets11.2 and 3.6)**
- **Productivity (SDG 8)**

Conclusion

One way a country can progress and increase its productivity, is to look at sectors that are highly used by the citizens and find ways to improve that sector.

In a world of digitization, where services are provided digitally to save time, energy and resources, providing smart transport services using **Terminal 3** would help increase productivity.

Thank You.

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FINDRAPIDLY

Presentation by:
Rebecca Gagblezu

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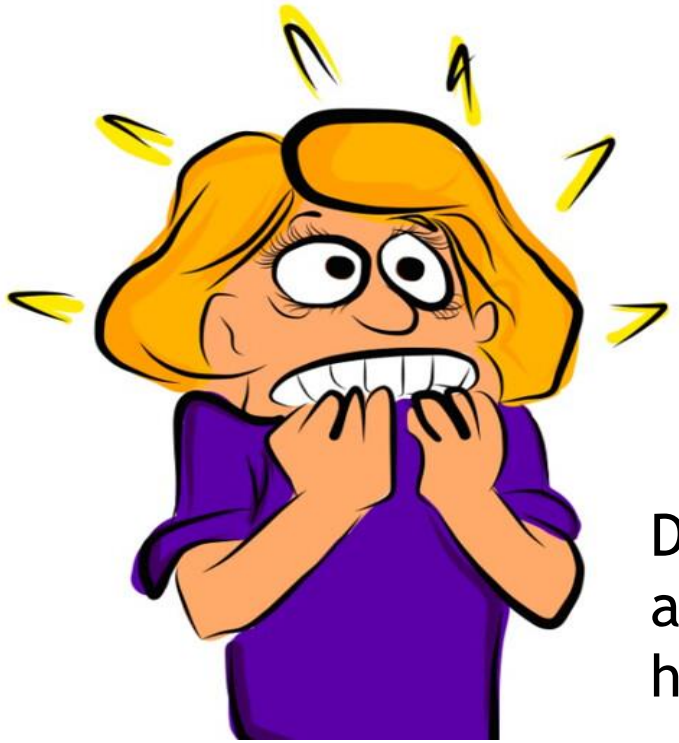

Did you know that your life, your family and property is at risk whenever your hire the wrong handyman? ? ?

Problem

- Time wastage and stressful to find workers
- Little technology in handyman industry

Solution –

FINDRAPIDLY

- One stop shop to find competent handymen and products.
- Findrapidly Handywomen
- Findrapidly Big Gifts

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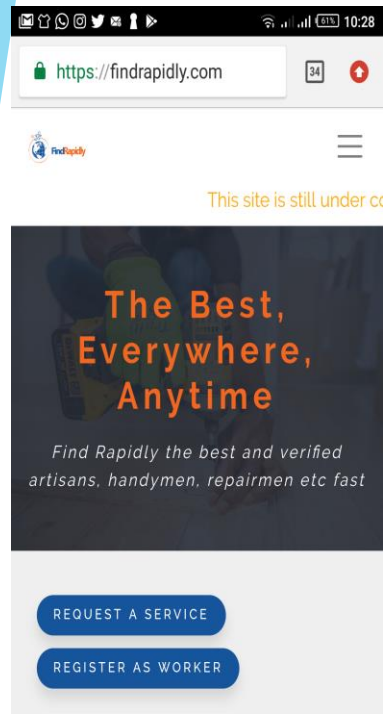
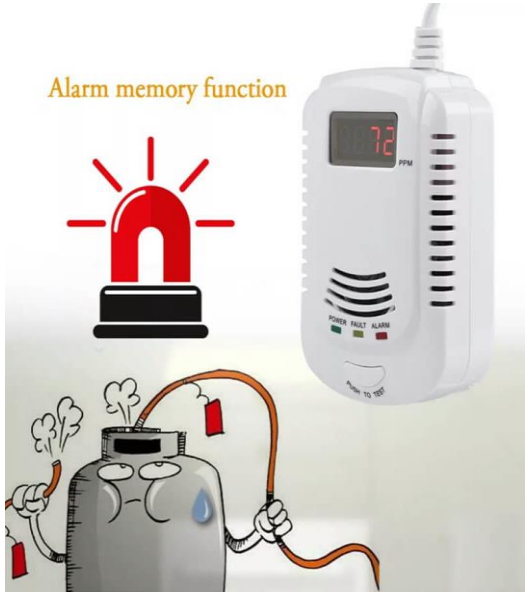
Solution –

FINDRAPIDLY





- Web, mobile and USSD
- A.I. and I.O.T. integration
- Inclusive

Why Invest in Us

- Decent work (including the disadvantaged)
- No poverty and zero hunger
- Gender Inequality
- Saving lives and properties
- Platform is accessible by all

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Kasa-Cash System

Presentation by:

Selasi Domi-Kuwornu

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Problem

Electronic Pilfering in Mobile Money.

Solution

A Voice Recognition System which takes user input in **any language** for Mobile Money transaction.

Impact

- To close the gap between the banked and the unbanked in the society which will help in achieving **SDG 10**.
- This will deepen MoMo penetration, decrease salami slicing and increase security to achieve **SDGs 16 and 8**.
- Help in the government's drive to digitalize and build a cash-lite economy.
- Reduces fraud in Mobile Money transactions

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AUTMOFLEX TECHNOLOGIES

Presented By:
ZITA URSULA ZAGE

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Problem

- Difficult for patients to call for nurses
- Poor quality health delivery services(government)
- Attitude of health workers, especially nurses

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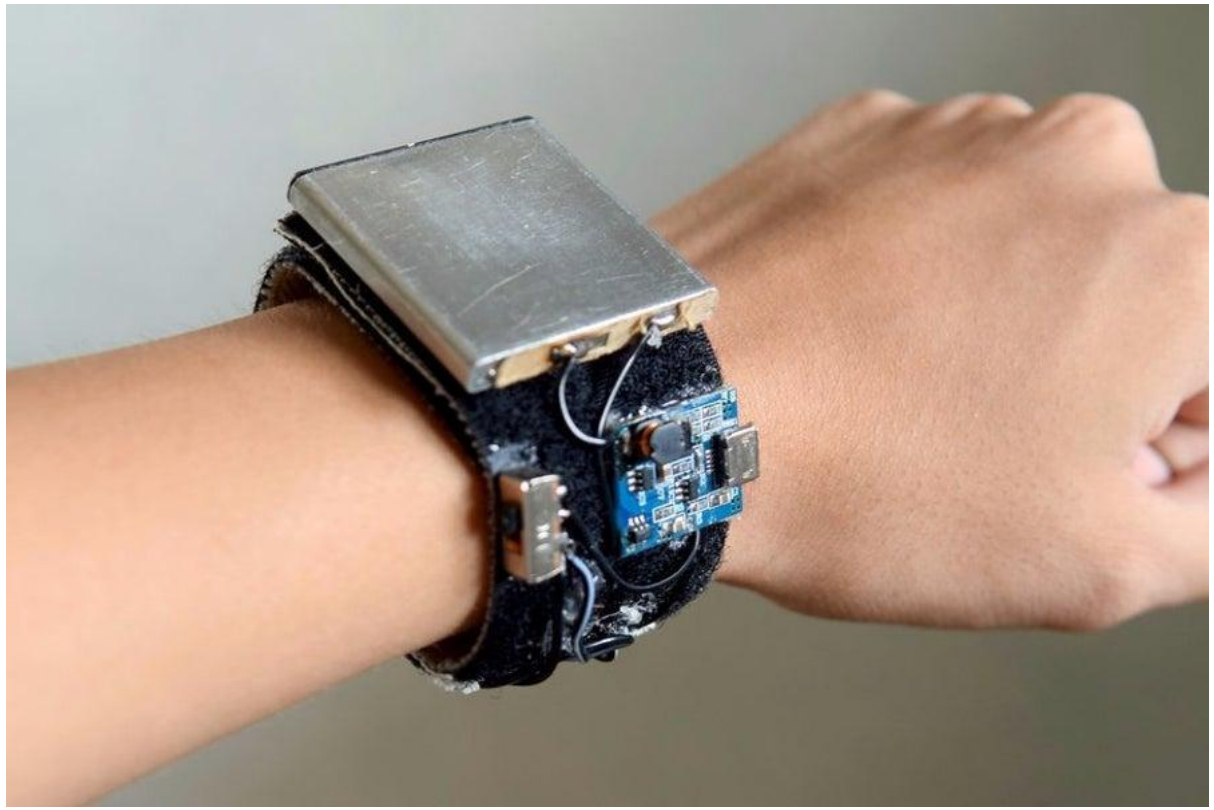
Product / PNAAS



- Constantly Reads Vitals(temperature, pulse,)
- Sends Automatic Alerts
- Display Alerts and Vital Readings on Screen
- Send Feedback form to patients to rate nurses and doctors

Impact

- Reduce inequalities (SDG goal 10)
- Create jobs (SDG goal 8)
- Drastically improve quality of health services delivery (SDG goal 3)

Thank you