

#### **Africa: Market Readiness Indicators**

10b

2025 projected overall market size for digital transformation

**3b** 

Serviceable
Available Market
for AI in Africa:
midpoint of \$1-5b
estimated

25%

Percent of world's under-25 population all located in sub-Saharan Africa in 2030 282

Werkers who are unline ably employed, stagnated at 66% share of Africa's jobs.

Source:

Constellation Research, 2016

Source:

Jacques Ludik, 2017

Source: WEF, 2017 Source: AUC/OECD, 2018

### Africa: Financial Impact from Skills Shortage

-1%

4.5% annual economic growth rate by 2035 *if* Al is leveraged by organizations. 3.5% if Al not leveraged.

6.4b

Impact of labor shortage in 2030 in South Africa.

15%

Public spending on education.

**3b** 

Serviceable
Available Market
for AI in Africa:
midpoint of \$1-5b
estimated

Source:

Accenture, 2017

Source:

Korn Ferry, 2017

Source:

World Bank, 2017

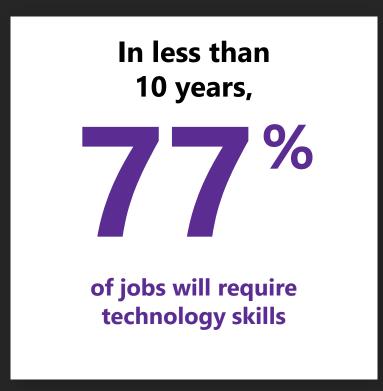
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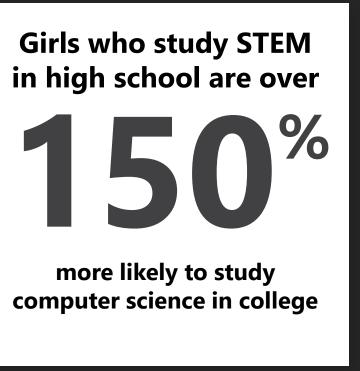
Jacques Ludik, 2017

### Securing the future with STEM

As the demand for STEM jobs continue to increase, so do the expectations for today's students to be ready for those jobs. With better STEM integration in K–12 classrooms, we can ensure a broader demographic of today's students will be ready for the jobs of tomorrow. The time to start transforming classrooms is now.







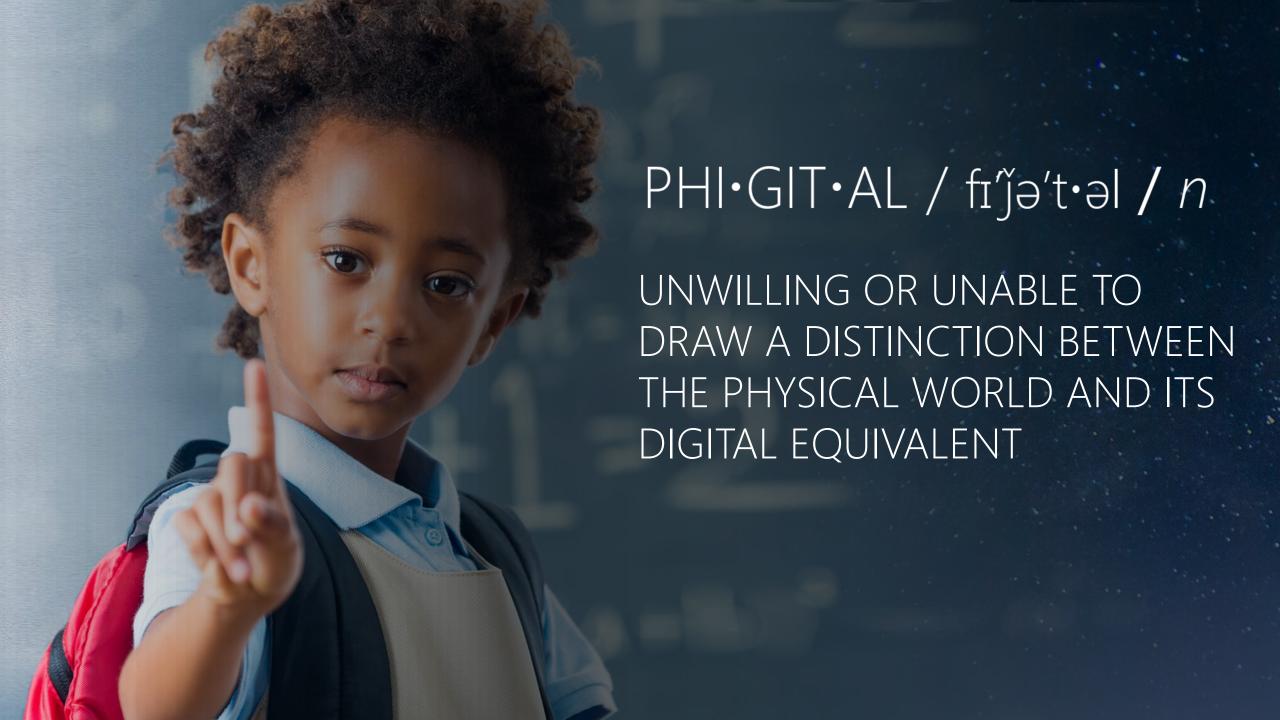
Only 2% of African Higher Education graduates have a STEM related degree today!







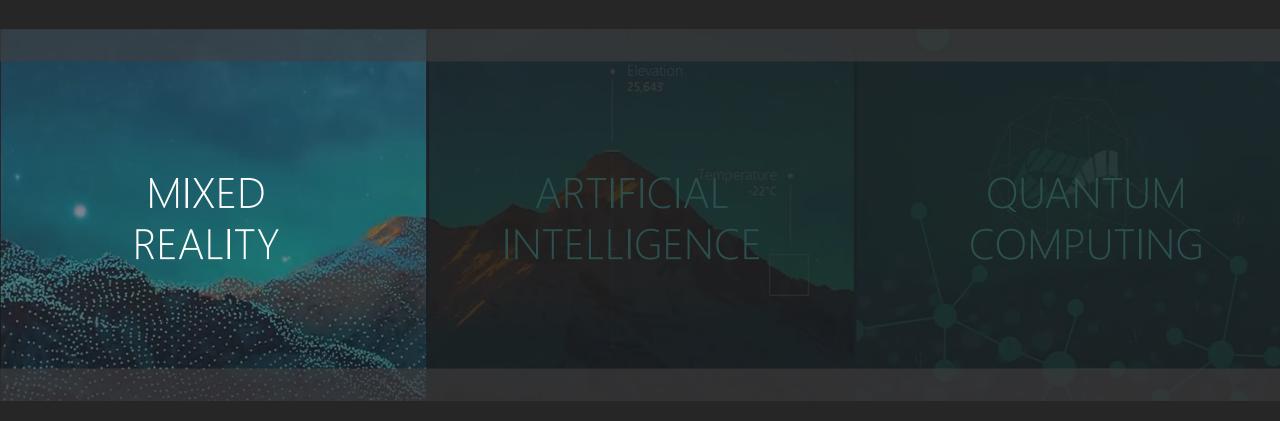
### IT HAS ALREADY HAPPENED















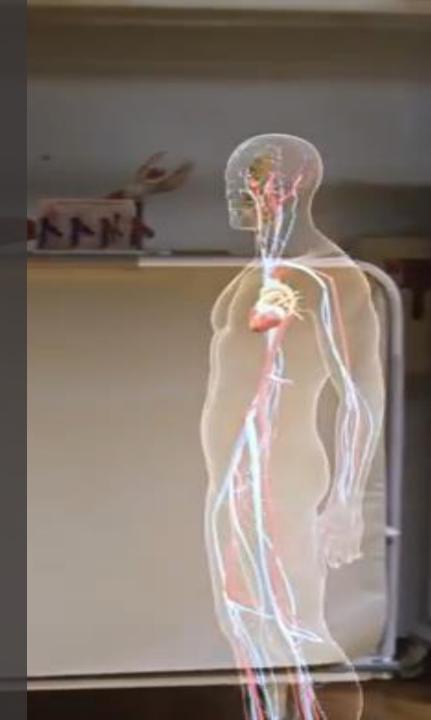
#### **VIRTUAL REALITY**

**CHANGING HOW WE** 

# LEARN















DATA DISPLAY



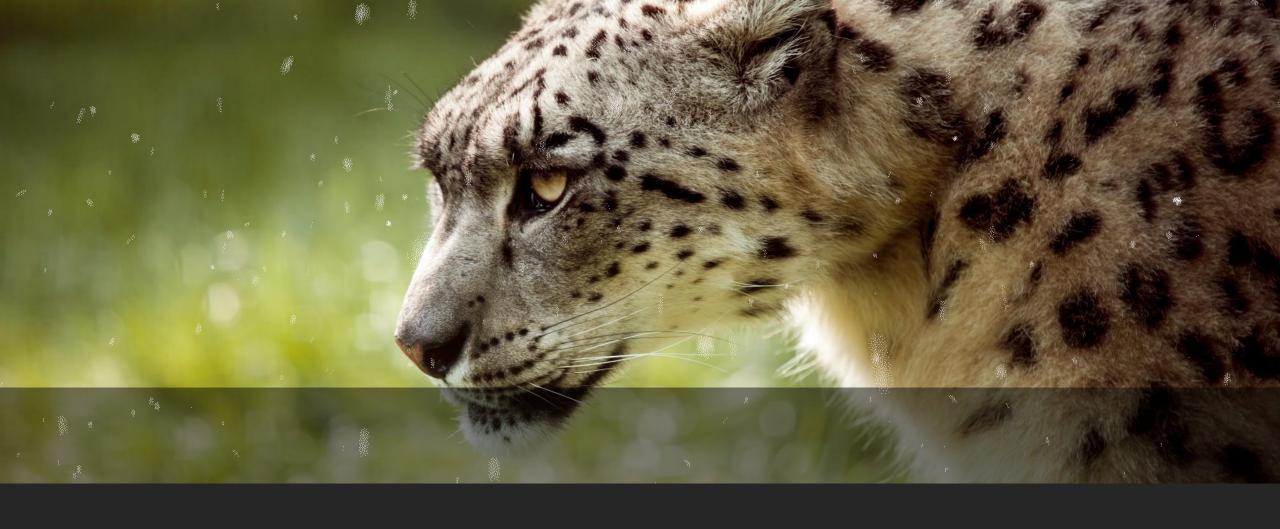
DATA DISPLAY PREDICT OUTCOMES



DATA DISPLAY PREDICT OUTCOMES DRIVE OUTCOMES







## Panthera uncia SNOW LEOPARD



# Population: 5,000\*

\*SOURCE: Snow Leopard Survival Strategy, Seattle, USA: International Snow Leopard Trust and Snow Leopard Network.











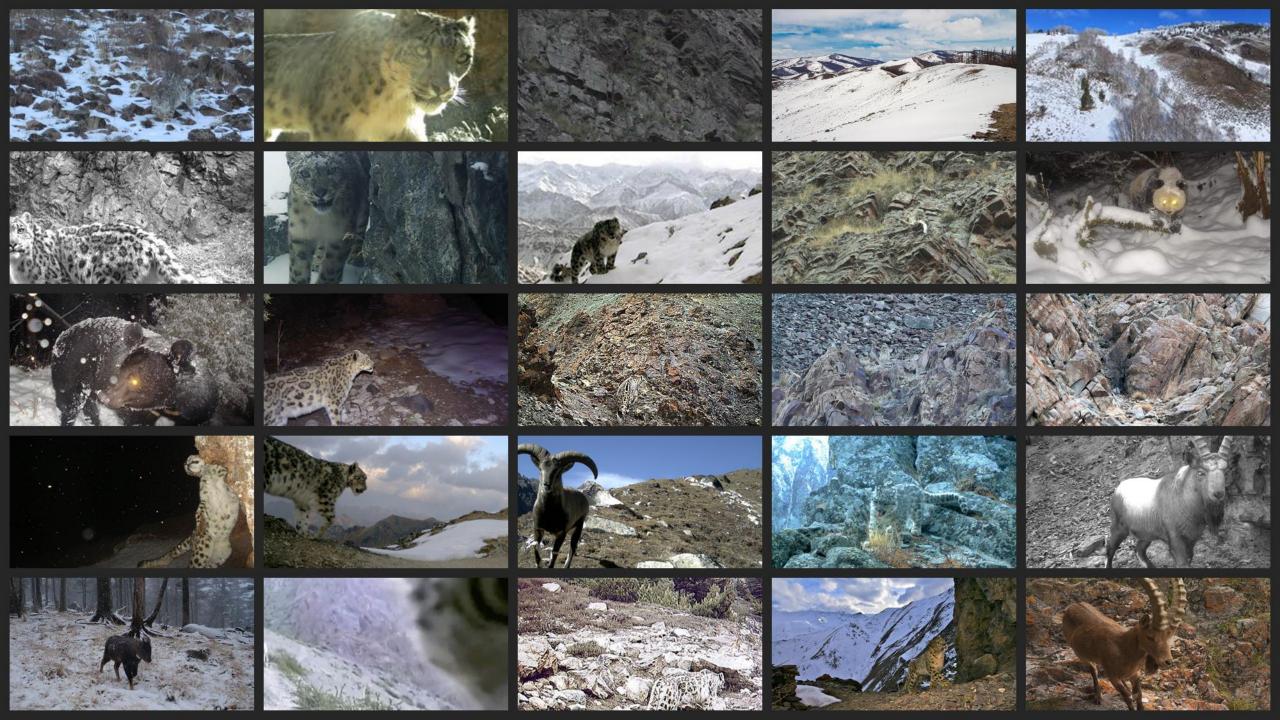




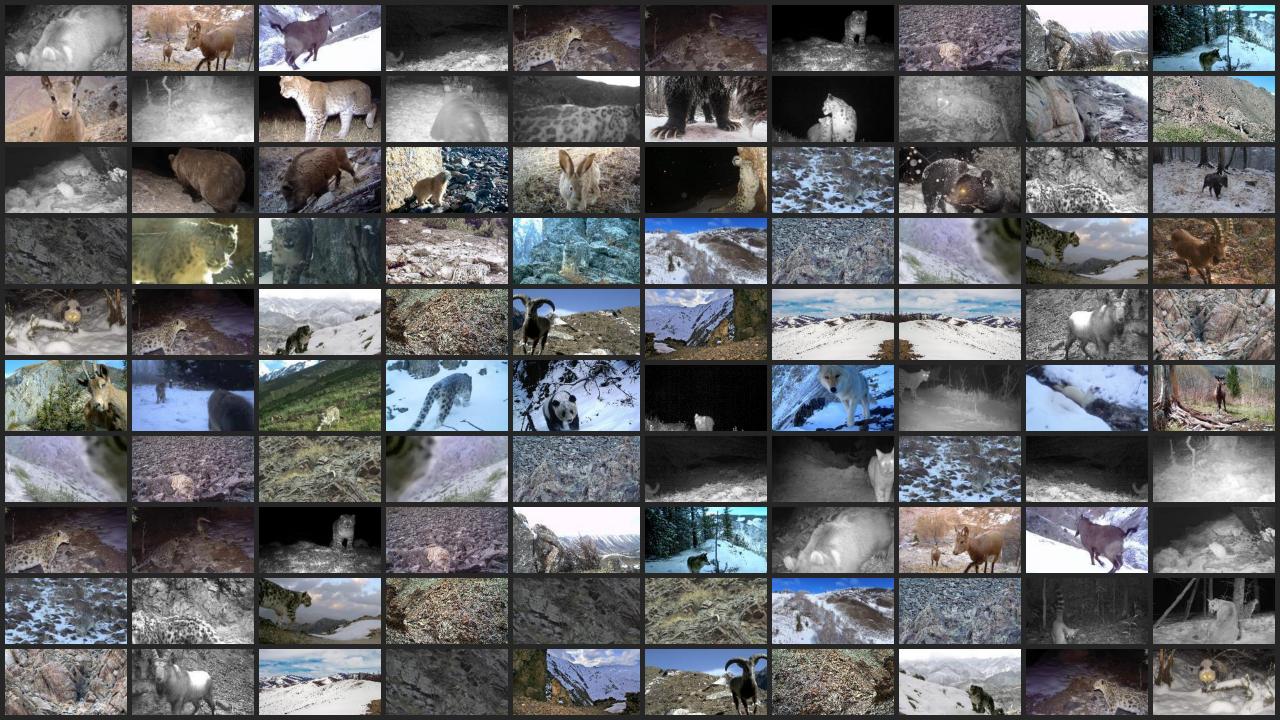




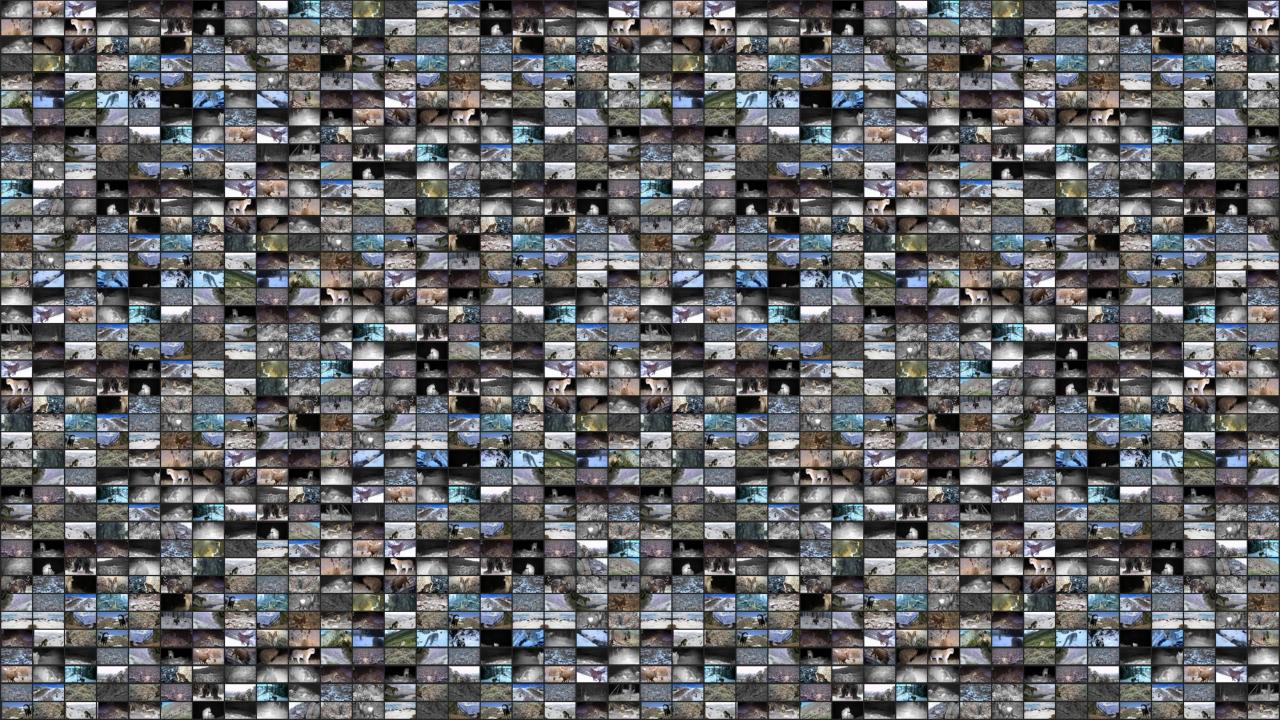




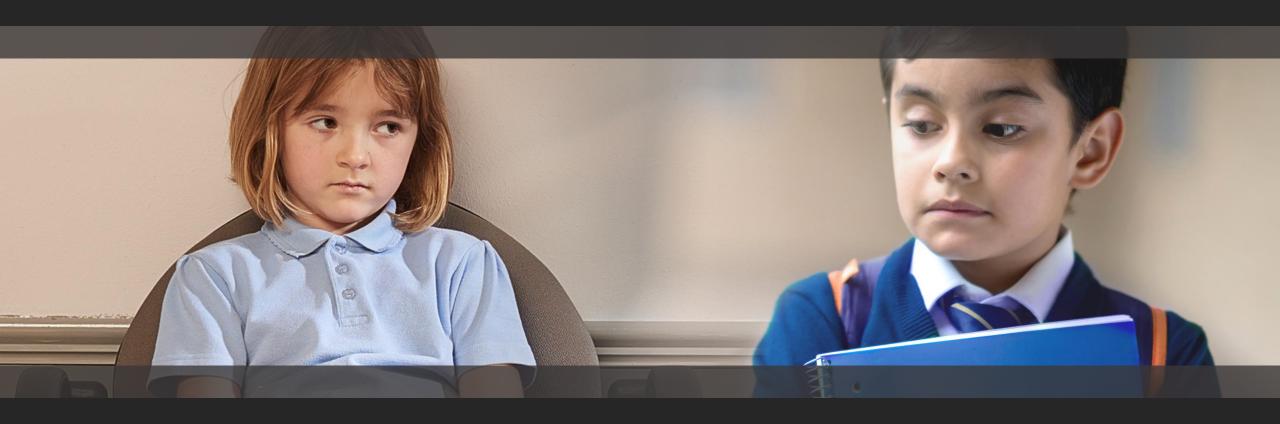




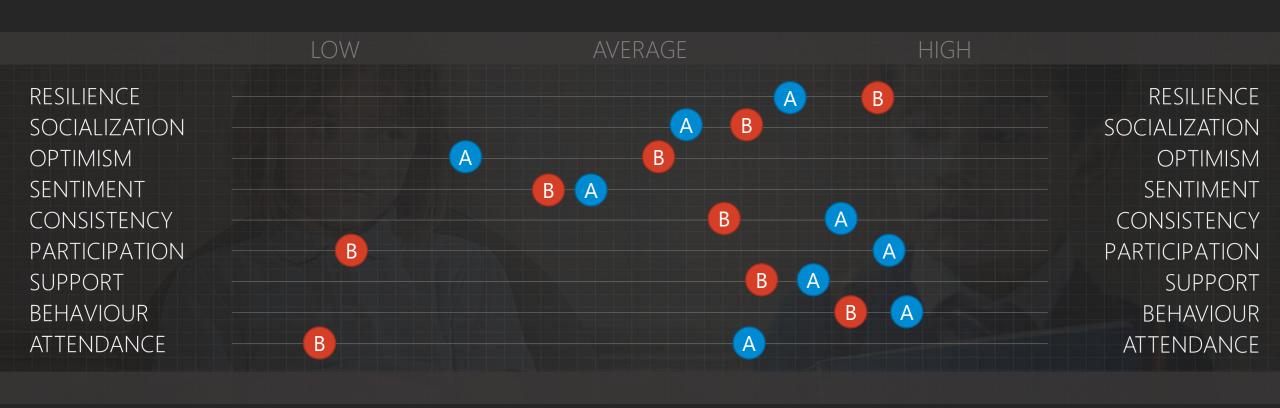


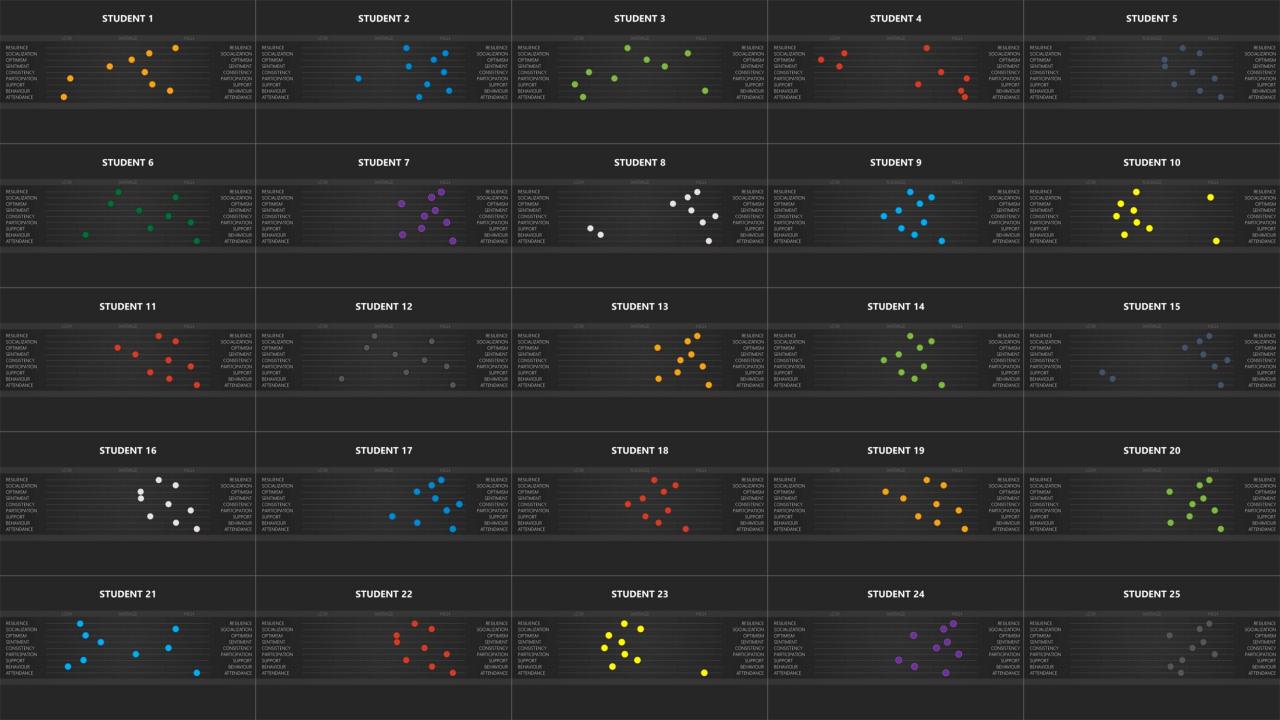


### WHO IS AT GREATER RISK?



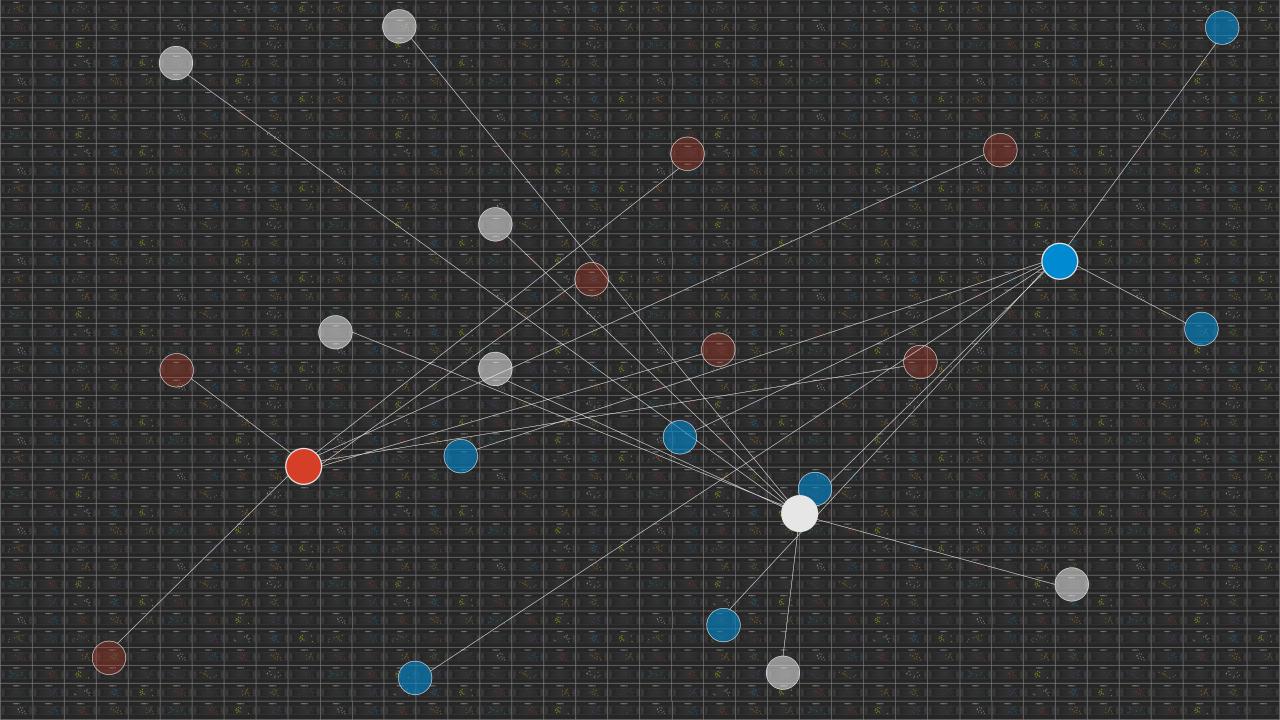
### WHO IS AT GREATER RISK?





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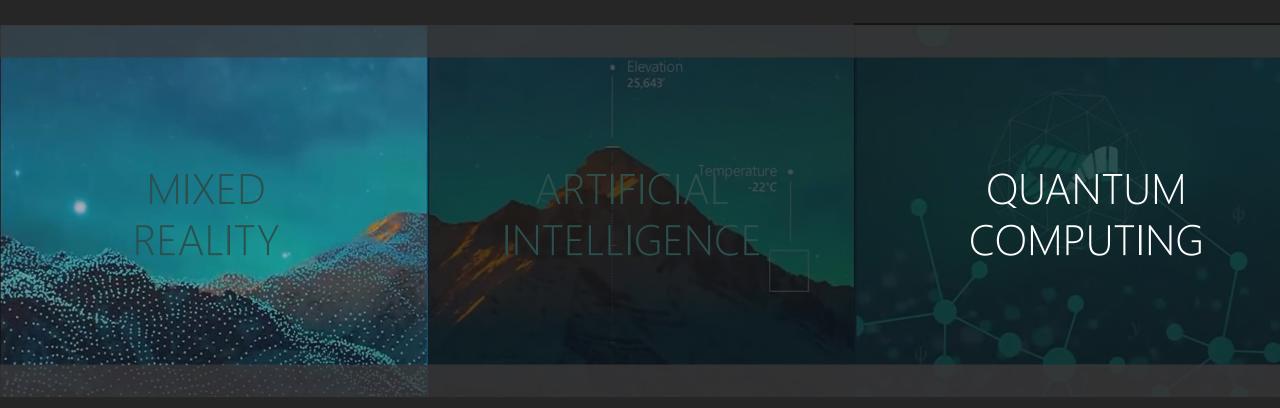


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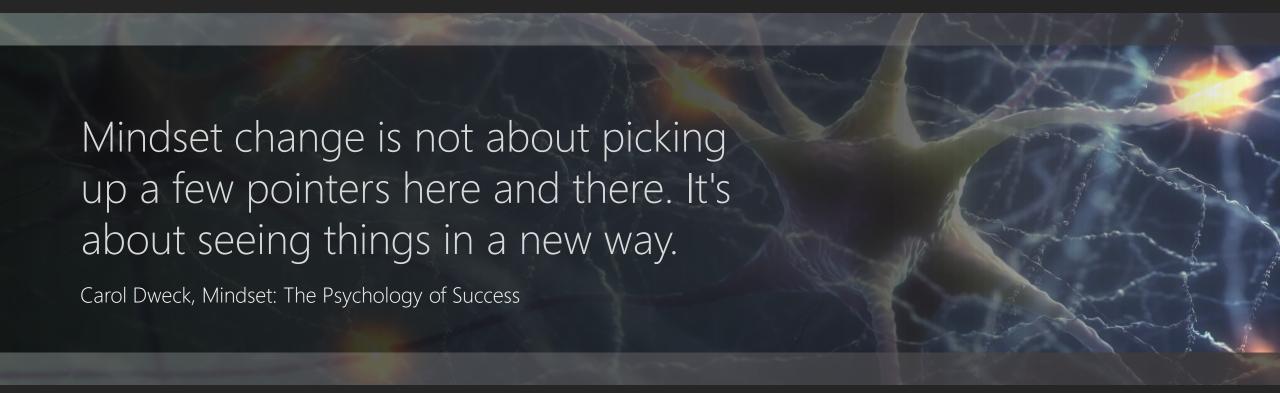




CLIMATE CHANGE FOOD PRODUCTION ANTIBIOTIC RESISTANCE







### THE 4 PRIORITIES FOR AFRICAN GOVERNMENTS

Investment focus will inevitably lead to improved learning outcomes. Employability and GDP growth

- 1. Cloud Computing = connectivity to the internet
- 2. Personal Computing = the right digital device
- 3. Command of English = the lingua franca of business
- 4. STEM = everyone will need to learn to code





# Mobile & Classroom Language Solution For Better Job Prospects



#### **LEARN ENGLISH**

- Primary and secondary schools
- CEFR Levels A1 B2
- Over 20 support languages including / French, Portuguese and Arabic
- Practice speaking, listening, reading and writing
- Automatic marking, high levels of student engagement and teacher tool kit

#### **IMPROVES RESULTS**

 Schools using Languagenut achieve 45% higher grades

#### **MOBILE APP**

- No reliance on school infrastructure
- Only Languagenut offers gamification, differentiation and challenging learning material across all 4 key skills

# BETTER JOB OPPORTUNITIES

- Improves global employability
- Based on statistics, jobs that require bilingual skills yield a greater income

# MINECRAFT: Education Edition



**DESIGNED FOR EDUCATORS** 



**CUSTOMER SUPPORT** 



21<sup>ST</sup> CENTURY LEARNING



**GAME UPDATES** 



K-12 CURRICULUM



**GLOBAL COMMUNITY** 

## Building a future-proof skill set

A STEM approach to learning provides the platform for students to think differently. Teaching skills like computational thinking and problem solving, Microsoft Education products and programs can provide end-to-end strategies and lesson plans to ignite student interest in STEM and leave them ready to tackle the jobs of tomorrow.

#### Programs to drive student interest in STEM

#### **Minecraft: Education Edition**

Give students an immersive learning platform to explore.

#### **Microsoft MakeCode**

Offer a platform for physical computing that brings computer science to life for all learners.

#### **Hacking STEM**

Provide inquiry-based science, technology, engineering and math lesson plans written by teachers for teachers.

#### **Mixed Reality**

Engage students to see the world differently by immersing them in a fully 3D learning environment, blurring the lines between physical and digital worlds.

# **Key Partners**























#### **Currently Offered MPP Tracks**



#### **Data Science**

8-12 hours per course

Opportunities for data scientists—one of today's hottest jobs-are rapidly growing in response to the exponential amounts of data being captured and analyzed. Companies hire data scientists to find insights and to solve meaningful business problems.

View Details >

Read curriculum release notes



#### **IT Support**

8-16 hours per course

The help desk is the front line of engagement for customers when problems arise. With the IT Support track you will learn a wide range of skills to diagnose, troubleshoot, and solve customer issues.

View Details >



#### **Big Data**

12-30 hours per course

Designing systems that capture, process, and analyze data is critical for companies in order to have a competitive advantage. This curriculum takes students from their first select statement to orchestrating big data workflows in the cloud.

View Details >

8-16 hours per course

beyond the app.

View Details >

Read curriculum release notes

Artificial Intelligence (AI) will define the

next generation of software solutions.

speech, vision, and making inferences

from knowledge will extend software

Human-like capabilities such as

understanding natural language,

Read curriculum release notes



#### DevOps

8-16 hours per course

To support companies to be more agile, the lines between development and operations are becoming increasingly blurred. Through continuous integration and deployment, students will learn how to react to changing market conditions.

View Details >

Read curriculum release notes



#### Front-End Web Development

15-30 hours per course

The demand for Front-End Web Developers is expected to increase by 27% through 2024. That's why companies need people who are fluent in programming languages and frameworks ranging from HTML, CSS, and JavaScript, to Angular, Bootstrap, and jQuery.

View Details >

Read curriculum release notes



#### Artificial Intelligence **Entry Level Software**

Development

8-16 hours per course

Nearly all tech that you engage with relies on software. The job outlook for software developers is growing year after year. Simply put, Software Developers are the people bringing the modern world to life.

View Details >

Read curriculum release notes



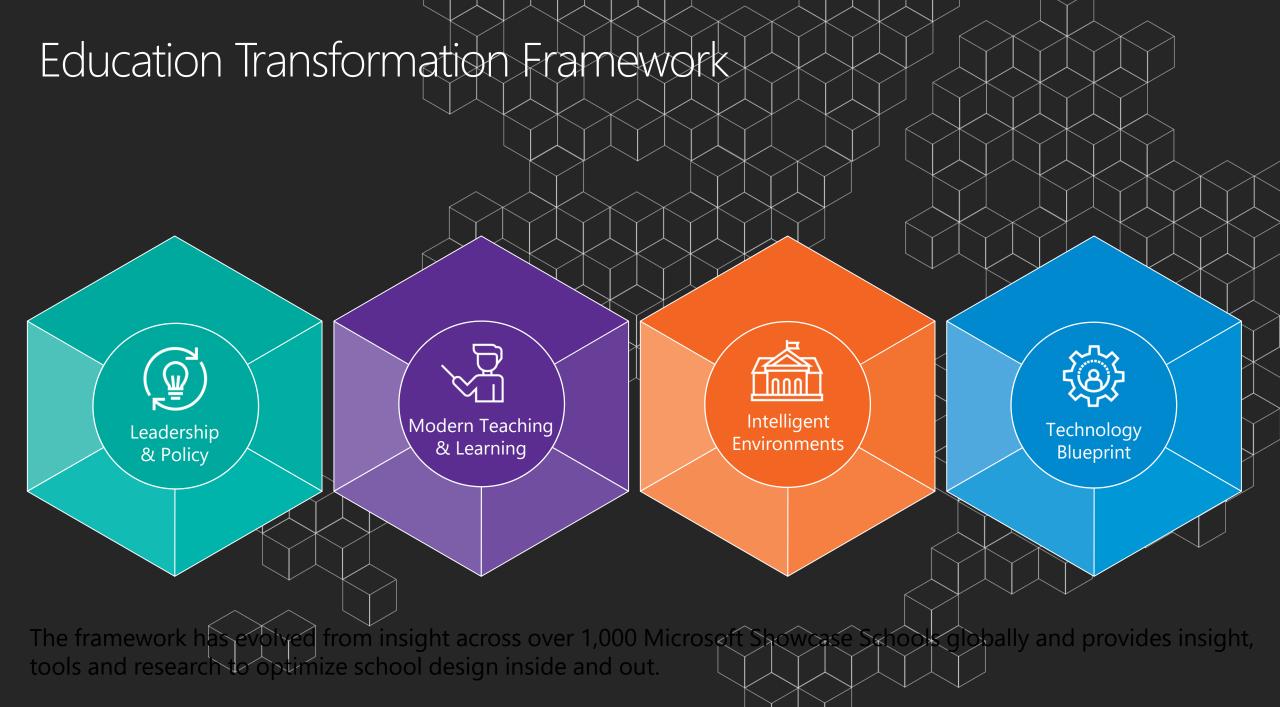
#### Cloud Administration

12-18 hours per course

As companies move to the cloud, the need for cloud skilled professionals continues to rise. Companies need people with a range of skills; such as automation of deployments and workloads, to understanding how to best and compliance.

View Details >

Data Developer **Analyst** Market Cyber Internet New of Things Security (IoT)



Education Transformation Framework Curriculum Inclusion & Accessibility & Leader  $\mathcal{M}$  Modern Teaching  $\int_{\mathsf{Assessment}}^{\infty}$ Leadership & Learning & Policy Personalized Learning & Planning & Quality Partnerships & **Immersive** Well-being Local Capacity Building **Experiences** Operations & Devices for **Technology** Intelligent Blueprint **Environment** Data Driven Platform Insight



